



We did it, and people are hooting, “Do it again!”

Our Story – In 2016, the dream of Cossackie having a public art exhibit with the theme of the owl, the symbol of Cossackie, was turned into reality. Everyone’s initial hope was that a prototype owl would be decorated, and at least 20 businesses and individuals, for a sponsor fee of \$500 per owl, would be willing to sign up to sponsor a decorated owl for display in 2017.

As the sponsor list flew past the original goal of 20, the committee expanded and was named the “Hoot of the Owl Committee.” The festival was then given the name “What a Hoot!” and it was announced that the owls ARE coming to Cossackie! The patriotically decorated prototype owl named “Freedom” became the symbol of What a Hoot! and could be seen visiting sponsors and popping up in public places in Cossackie.

The first “parliament” of 52 owls appeared throughout the area in May of 2017, and brought many people from far and wide to enjoy the owls as well as Cossackie’s businesses, organizations and people, too. On September 30 2017, the festival culminated in a fabulous Gala and Auction. The owls were sold to the highest bidders, and went to new homes. We did it all over again in 2018, and to date we have donated upwards of \$25,000 to local charities with the proceeds from our owl auctions.

Our Plan - “What a Hoot!” is sponsored by the Village of Cossackie, and has established goals to promote our village, bring the community together, and raise money for local charities. The committee received such a super response to the first two What a Hoot! Festivals that we decided that a new parliament of colorful owls will adorn Cossackie’s streets and roads from late May to late September of 2020, after we took a break in 2019. We know that none of our previous successes could be repeated without the generosity of owl sponsors, the energy of the volunteers, and the talents of enthusiastic artists.

Our Request – What a Hoot! 2020 is moving ahead, and a great deal of work has already been done. A second “parliament” of at least 40 fabulous owls will adorn the community! The Hoot of the Owl Committee is now inviting you to be part of the celebration, too. Won’t you please become a What a Hoot! Supporter? Your donation will help Cossackie’s festival soar by providing much needed funding for promotion, thereby ensuring success. While promoting What a Hoot!, the committee will also give you and your business recognition through social media and extensive advertising. We do hope that you will join us.

Thank you in advance!

The Hoot of the Owl Committee

Sponsored by the Village of Cossackie

2020 Committee Chairman – Donna Gianola

Follow us on Facebook – What a Hoot

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Contact us at coxsackieowls@gmail.com

Visit our Website www.cossackieowls.com

Supporter Level	Acknowledgement at What a Hoot! Gala and Auction	Listing on What a Hoot! Website <i>Will link to your business or personal site—however you specify.</i>	One social media post acknowledging you or your business <i>Facebook and Instagram</i>	Name featured on signage at Coxsackie's Farmer's Market <i>May-Sept</i>
Saw-Whet Owl (\$25-\$49)	X	X		
Snowy Owl (\$50-\$99)	X	X	X	
Barred Owl (\$100-\$199)	X	X	X	X
Great Horned Owl (\$200 and up)	X	X	X	X

Please select your level of Support

Saw-Whet Owl \$25 to \$49 _____

Snowy Owl \$50 to \$99 _____

Barred Owl \$100 to \$199 _____

Great Horned Owl \$200 and up _____

Special mention of Great Horned Owl Supporters will be printed in the brochure, if in time, as well as in other materials.

Supporter Name (Person(s) or Business) _____

Address: _____

Email Address: _____

Web site: _____

Phone: _____

Date: ____/____/____

Signature _____

Amount: _____ Cash _____ Check # _____

Checks should be made out to "Village of Coxsackie – Owls"

Please complete this entire form and submit with your Supporter donation.

Hoot of the Owl Committee

P.O. Box 148, Coxsackie, NY 12051

We appreciate your support!

Received by _____

OFFICE USE

Sponsor name/Business Name _____

Sponsorship Level

- Saw-Whet _____
- Snowy Owl _____
- Barred Owl _____
- Great Horned Owl _____

Amount _____

Date Rec'd _____